

Social Media

A questionnaire and its results

What is social media?

Computer-mediated technologies that facilitate the creation and sharing of

- information,
- ideas,
- career interests

Platforms of social media



Why is it important?

- Stay in touch with friends
- Make friends
- Share opinions
- Stay updated
- MEMES



the logster ✨
@poedamerch

Don't use that weird spongebob mocking meme"
Me: DonT uSe thAt WeIrd SpoNgEboB MoCkinG MEme



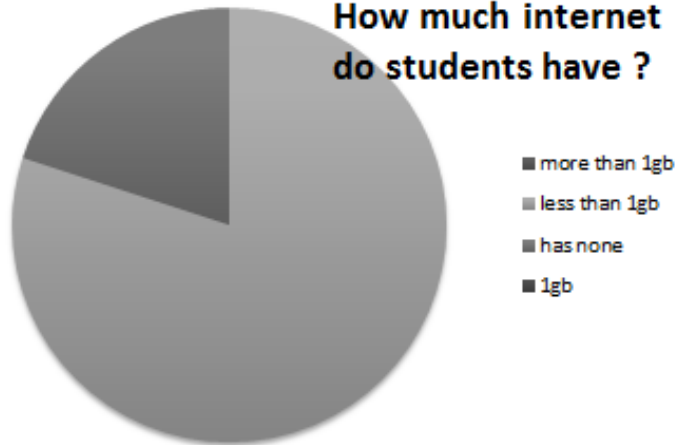
The questionnaire

- We asked questions about:
 - Their social media accounts
 - Their usage frequency
 - Their opinions about social media
 - Their mobile data amount
 - The reasons behind their account
 - People's behaviour on social media
- Answers got separated by age and gender.

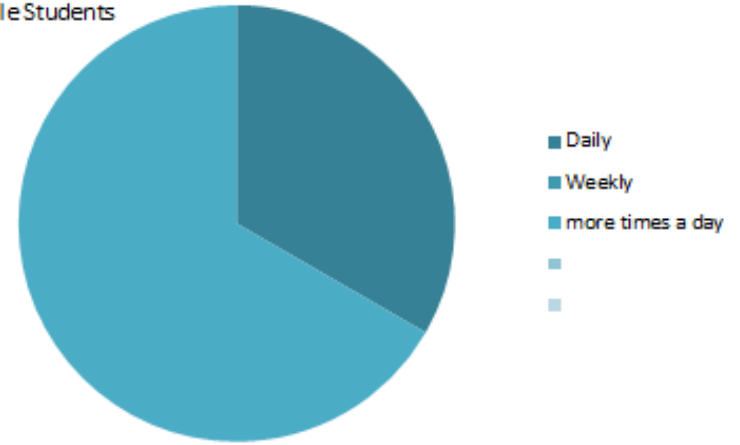
Results

Male Students

How much internet do students have ?

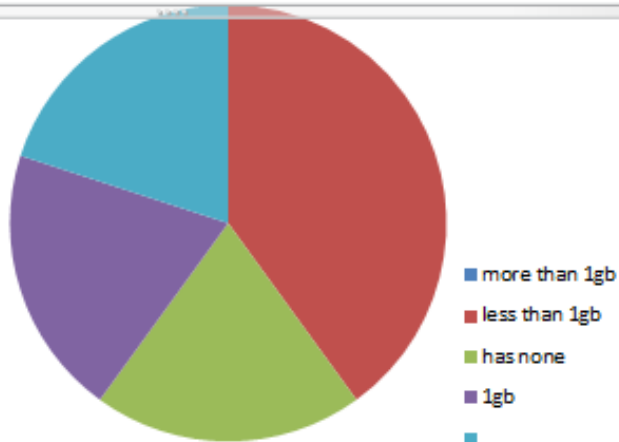


Male Students



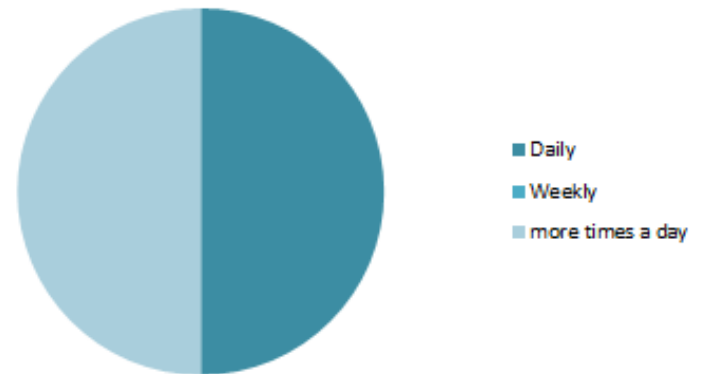
Female Students

How much mobile internet do students have?



Female Students

Usage of Social media



What to do and what not to?

Do's

- Use it as a possible source of knowledge
- Show good behaviour, spread positive thoughts
- Promote your work

Don'ts

- Don't put up fake information
- Don't share private information (address, personal data)
- Don't judge people
- Don't be mean
- Don't post inappropriate posts



Conclusions

- Everyone logs into their accounts **once a day**
- **Male** students like to spend **more time** on social media
- **Male** students have more **mobile data**

However

- **female** students like social media because **they are interested in other people's lives**
- **males** are there **to chat** with friends