



Students' social media habits

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Our questionnaire

- ▶ It was filled in by 16 students
- ▶ 13 girls and 3 boys
- ▶ They were aged between 17 and 20
- ▶ All of them have connection to the internet via mobile phones and computers

What do we call social media?

- ▶ Social media is a phrase that we throw around a lot these days, often to describe **what we post on sites** and apps like Facebook, Twitter, Instagram, Snapchat and others.
- ▶ A profile page is often necessary to represent an individual
- ▶ It often includes information about the individual user
- ▶ Profile photo, biography, website, feed of recent posts, recommendations, recent activity and more.

How often do you use social media and why?

Every day

- ▶ 1. To **stay in touch** with what friends are doing
- ▶ 2. To **stay up-to-date**
- ▶ 3. To fill up spare time
- ▶ 4. To **meet new people**
- ▶ 5. To **share opinions**



For how many hours per day?

► Boys' answers:

1 boy: 2-3

1 boy: 3-4

1 boy: over 4 hours per day

► Girls' answers

1 girl: under 1h per day

3 girls: 1-2h per day

5 girls: 3-4h per day

3 girls: over 4h per day

Which platforms do you prefer? You can choose more than one from the list.

► **Girls:**

- 15 Facebook
- 13 Instagram
- 10 Snapchat
- 6 tumblr
- 3 Pinterest
- 2 WeHeartIt
- 3 Google+
- Goodreads

► **Boys:**

- 2 Facebook, Instagram, Snapchat
- 1 9gag

Why is Facebook the most popular?

- ▶ It has no generation limit
- ▶ Attracts users of all ages
- ▶ Quick and easy way to stay in touch with others
- ▶ It has a clean and simple design
- ▶ It's a potential customer base for companies

What information do you usually share online?

- ▶ Pictures: **15**
- ▶ Music, videos; workplace, school you go to etc. **4**
- ▶ Location **3**
- ▶ Personal opinion, views, achievements; articles, news, travel dates **2**



What kind of pictures do you share?

- ▶ Pictures of myself 16
- ▶ Of travel 13
- ▶ Of parties, festivals etc. 10
- ▶ Of people close to me; food; special occasions 9
- ▶ Artistic pictures 6
- ▶ Of animals, pets etc. 5

Have you ever been in trouble or embarrassed because of the information you shared?

- ▶ **No**
 - all 3 boys
- ▶ **Yes**
 - 3 girls
- ▶ They didn't want to go into details about the problems



Do you think young people spend too much time on social media?

► 100% Yes



What kind of problems can spending too much time on social media cause?

Problems mentioned:

- ▶ You have no real relationships
- ▶ May cause low self-confidence
- ▶ Makes you forget to live in real life
- ▶ It's an addiction
- ▶ Makes you anti-social
- ▶ Makes you feel depressed
- ▶ Causes loneliness



Thank you for your attention!

