Students' social media habits

MARTA NAPA LUCA TELEK VILLEM REEDI ESZTER BARTHA

## Our questionnaire

- It was filled in by 16 students
- ▶ 13 girls and 3 boys
- They were aged between 17 and 20
- All of them have connection to the internet via mobile phones and computers

### What do we call social media?

- Social media is a phrase that we throw around a lot these days, often to describe what we post on sites and apps like Facebook, Twitter, Instagram, Snapchat and others.
- A profile page is often necessary to represent an individual
- It often includes information about the individual user
- Profile photo, biography, website, feed of recent posts, recommendations, recent activity and more.

How often do you use social media and why?

Every day ▶ 1. To stay in touch with what friends Linkedin are doing ► 2. To stay up-to-date fourse ▶ 3. To fill up spare time -▶ 4. To meet new people Ffel ► 5. To share opinions

VEJOURNAL

Bēhand

tumblr

### For how many hours per day?

#### **Boys' answers:**

1 boy: 2-3 1 boy: 3-4 1 boy: over 4 hours per day

### Girls' answers

1 girl: under 1h per day 3 girls: 1-2h per day 5 girls: 3-4h per day 3 girls: over 4h per day

# Which platforms do you prefer? You can choose more than one from the list.

► Girls:

- -15 Facebook
- -13 Instagram
- -10 Snapchat
- -6 tumblr
- -3 Pintrest
- -2 WeHeartIt
- -3 Google+ Goodreads

### **Boys:**

- -2 Facebook, Instagram, Snapchat
- -1 9gag

### Why is Facebook the most popular?

It has no generation limit Attracts users of all ages Quick and easy way to stay in touch with others It has a clean and simple design It's a potential customer base for companies

# What information do you usually share online?

- ► Pictures: 15
- Music, videos; workplace, school you go to etc. 4
- Location 3
- Personal opinion, views, achievements; articles, news, travel dates





## What kind of pictures do you share?

- Pictures of myself 16
- ► Of travel 13
- ► Of parties, festivals etc. 10
- Of people close to me; food; special occasions ?
- Artistic pictures 6
- ▶ Of animals, pets etc. 5

Have you ever been in trouble or embarrassed because of the information you shared?

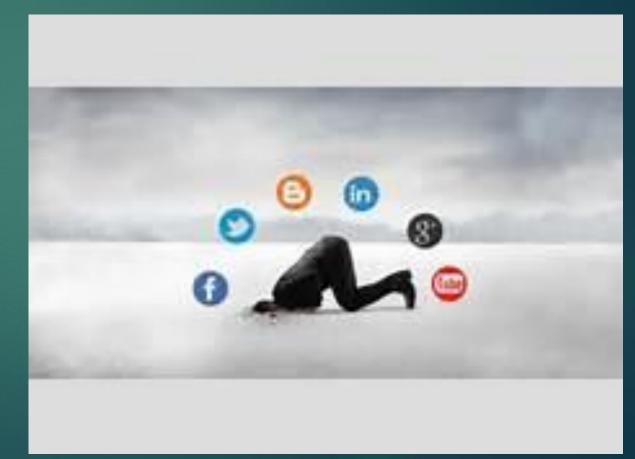
► No

all 3 boys

► Yes

3 girls

They didn't want to go into details about the problems



## Do you think young people spend too much time on social media?

### ▶ 100% Yes





# What kind of problems can spending too much time on social media cause?

### **Problems mentioned:**

- You have no real relationships
- May cause low self-confidence
- Makes you forget to live in real life
- It's an addiction
- Makes you anti-social
- Makes you feel depressed
- Causes loneliness

## Thank you for your attention!